

Your client's homes and offices take on another dimension with Epson

Epson continues to make work more fun and fun more exciting with a number of new products that take home theatres into a new dimension and make printing from the next generation of smart phones easier than ever.

"This holiday season your customers can enjoy the outstanding performance of 3D viewing in their lounge," says Nika Maltseva, Epson's Marketing Services Manager, "with two new ranges of 3D 1080p home projectors with a number of advanced features including wireless connectivity. In addition, our new MG-850HD go anywhere projector blurs the lines between work and play. It features a built-in dock for iPods, iPhones and iPads, providing instant high quality sound and big screen images without wires. This is a unique feature and taps into a rapidly expanded market."

Printing is also taking advantage of the capabilities of portable devices. Epson Connect, which supports direct wireless printing from Apple and Android devices, PCs, laptops and tablets, is constantly adding new capabilities and features. It is truly an exciting time for the well-connected home and office.

Epson launched these products in mid-October and the response has been phenomenal. "Technology is moving so fast...3D is making an impact at cinemas and more 3D content is available on-line...and smart phones and tablets are re-writing the rules for personal and corporate access and connectivity," continues Maltseva. "Because we invest so much in R and D and anticipate technological innovation we have been able to deliver solutions that take full advantage of these developments. These products all exemplify our commitment to innovation, quality, excellence and support."

Affordable wireless 3D home theatre projectors

Epson now has two new ranges of active 3D 1080p home theatre projectors, the first aimed at family home viewing and the second for custom installers. Each range includes a model equipped with WirelessHD connectivity that eliminates the need for cable connections to Blu-ray players, game consoles or set top boxes. Both of Epson's new 3D ranges offer high value features and outstanding performance at varying price levels to accommodate virtually all home cinema projection preferences.

The family home viewing range includes the EH-TW5900 (RRP \$2,999) and the EH-TW6000W (RRP \$3,799) with WirelessHD connectivity. This range has light output up to 2200 lumens and contrast ratios up to 40,000:1. Both projectors have two 10W speakers to deliver immediate sound from all sources and horizontal and vertical keystone correction up to 30 degrees. The EH-TW6000W comes with two pairs of 3D glasses. The custom install range includes the EH-TW8000 with light output of 2400 lumens and contrast ratio of 200,000:1.

Projecting the right image at work or at home

Epson's new entertainment and presentation experience, the MG-850HD high-quality high-brightness projector, with its built-in dock for iPod, iPhone and iPad, is an easy-to-use and flexible multimedia system for family home users and professionals that fits comfortably into virtually any setting.

"This is the ideal companion for the on-the-move digital lifestyle, allowing anyone to share multimedia content from Apple devices and a wide assortment of other portable content

sources," says Maltseva. "With its high-quality images and sound, versatility and portability, professionals and home users just place their Apple device in the retractable dock, click and immediately share multimedia content on a big screen wherever they may be. Already this feature is attracting a lot of interest."

Connectivity is king

With the rapid uptake of camera-enabled smart phones and tablets, people want a fast and easy way to print their content without downloading to a PC. Epson Connect enables your clients

to print on a suitably-enabled Epson printer directly from their mobile device, tablet or computer. In a few simple steps, they can go from viewing to printing and print directly to their Epson all-in-one, at home or at the office, even if they're on the other side of the world.

Epson offers a wide array of solutions: Email Print - Epson's advanced print technology - lets them print to Email Print enabled Epson printers. Epson iPrint App for Android device is a wireless printing app compatible with Android devices. AirPrint supports wireless printing directly from your client's iPad, iPhone or iPod

touch. There's no software to download, no drivers to install and no cables to connect. And Google Cloud Print allows customers to print on the go from a smart phone or tablet with Gmail for mobile, Google Docs for mobile and other supported apps.

"It's all happening with Epson," concludes Maltseva. "3D presentations, built-in iPod docks, direct wireless printing from Google Docs and more mean that your clients can take part in the digital revolution. And, of course, it is all backed by Epson's legendary service and quality."



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*TW6000W and TW9000W only. **TW9000W only.

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